



ELEFANTASTIC

WDR[®] / media
group

“Elefantastic“

With its mix of short cartoons, documentaries, fascinating riddles and high-quality animated spots “Elefantastic” is an educational format especially designed for preschoolers . Focusing on fascinating everyday phenomena such as watching a fly’s wing in super slow-motion or seeing ice melt in high-speed time-lapse “Elefantastic” makes learning fun for everyone.

Target group

Preschoolers aged 3 – 5 years

The format

- Production of WDR
- Country of origin: Germany, launched in 2007
daily on air with a market share of 23 % in the target group children aged 3 – 13 years
- The German program has already received various (inter)national awards
- Available are 26 episodes, 11 minutes each

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