



AH –
I GOT IT!

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*AGF/GfK, aged 6 - 13, 01. - 2.2015

‘Ah – I Got It!’

Why do rabbits wiggle their noses? How do fire fighters protect themselves from heat and smoke? Why doesn't plastic rot? Why don't penguins' feet freeze? Countless questions that deserve answers. And 'Ah – I Got It!' is here to give them. Each half-hour episode features five topics presented by two cheeky young hosts – proving that knowledge is fun! With over 1,500 different topics, 'Ah - I Got It!' offers a huge variety of surprising facts and useful information from every walk of life. Presented in catchy little stories with young actors illustrating the question at hand, the topics are explained in a fun and relatable way. Aided by experts as well as colourful visuals and graphs, 'Ah – I Got It!' makes for exiting informative TV, fascinating children and adults alike.

- Target group: Children aged 5 – 12
- Format created by WDR for KiKA
- Average Market Share of 50%*

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