



ELEFANTASTIC

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group



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GE/GfK 2014

‘Elefantastic’

With its mix of short cartoons, documentaries, fascinating riddles and high-quality animated spots ‘Elefantastic’ is an educational format especially designed for preschoolers. Focussing on fascinating everyday phenomena such as watching a fly’s wing in super slow-motion or seeing ice melt in high-speed time-lapse, ‘Elefantastic’ makes learning fun for everyone. Launched in 2007 and on air daily, ‘Elefantastic’ regularly reaches a market share of 33%* in its target group and has received numerous awards.

- Target group: Preschoolers aged 3-5
- Available episodes: 26 x 11’
- Produced by WDR for KiKA

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